



QUICK STORE RESETS AND PLANOGRAM COMPLIANCE

Case Study: Retail Services – Nationwide Retailer

A nationwide retailer required the support of RGIS to complete a **reset project of their frozen food section** within all stores

✉ | Sales@rgis.com

i | www.rgis.com

RGIS

QUICK STORE RESETS AND PLANOGRAM COMPLIANCE

Case Study: Retail Services – Nationwide Retailer



A major nationwide retailer with stores across the UK and Ireland was resetting the frozen food section in all stores, and required the support of RGIS.

REQUIREMENT

The nationwide retailer was looking for a merchandising partner to provide the following services:

- The frozen food section needed to be set up with a **planogram**, adding and removing items as directed
- **Re-tag all shelves** in the frozen food section

RGIS needed to work directly with the retailer's in-house team to complete the project. With stores around the country included in the reset, **consistency and efficiency** were key to the customer.

SOLUTION

RGIS provided staff from all district offices nationwide. Merchandisers worked **efficiently and cooperatively** to carry out the project.

- **Local experienced teams** were allocated from each relevant district office
- The local teams executed the **planograms and store resets** on all retail locations
- All **shelves were re-tagged** in the frozen food section as requested

RESULTS

The project was completed **on time and on budget**. The customer was **very satisfied** with the results and store employees enjoyed working with RGIS teams.

- Secured **new item distribution**
- Set up frozen food sections to **planogram**
- Set up **product placement**
- Completed within **tight deadline**
- The customer was able to focus most of their employees on sales-driven activities

The national retailer found that partnering with RGIS meant the **store reset was completed within a tight time-frame** with **consistency across all stores**



© 2021 RGIS. All rights reserved.
RGIS_CS_0033_01

Planogram



Shelf Tagging



Accurate Data



Fast Turnaround



CONTACT **RGIS** TODAY TO SEE HOW WE CAN HELP YOU

 Sales@rgis.com

 www.rgis.com

RGIS