# ELECTRONIC SHELF LABELING INSTALLATION

**Case Study:** Electronic Shelf Labeling – Manufacturer

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**RGIS**

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A company manufactures the world's most reliable electronic shelf labels (ESL). The company supports retailers all over the world in solving key in-store challenges and meeting new retail demands with improved store operations and task management.

## REQUIREMENT

An electronic shelf labeling solution company required support from RGIS to install electronic shelf labeling within 17 stores to ensure they could meet the timeline of one store per night. The company required the following:

- Support **installing electronic shelf labeling** in 17 stores
- To complete **one store per night**
- More than **50,000 electronic shelf labels** per store
- **Link the electronic shelf labels to the Stock Keeping Unit** (SKU) product code

## SOLUTION

An electronic shelf labeling solution company partnered with RGIS to complete the **electronic shelf labeling** project. RGIS provided the following:

- Teams of **80 experienced auditors** were allocated per store
- Scheduled eight hour shifts per store
- Dismantled old racking
- Set up **new racking**
- **Installed the electronic shelf labels** in the correct locations
- **Linked the electronic shelf labels to the stock keeping unit** (SKU) product code

## RESULTS

An electronic shelf labeling solution company found that by outsourcing the electronic shelf labeling project to RGIS, the following was achieved:

- All **17 stores** had electronic shelf labeling installed quickly and efficiently
- Minimum of **50,000 electronic shelf labels installed** per store
- The tight deadline requested, of one store per day, was achieved successfully

The electronic shelf labeling solution company found by partnering with RGIS, all **17 stores had electronic shelf labeling installed** within the timeline set of one store per night

**17**

**People Services**

**Electronic Shelf Labeling**

PRODUCT
€18,50

**Fast Turnaround**

**CONTACT RGIS TODAY TO SEE HOW WE CAN HELP YOU**

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