CLOUD INVENTORY SOLUTION FOR HIGH END RETAILER

Case Study: Retail Services – High End Retailer

The world's leading luxury goods group was looking for a **tailor-made mobile inventory management application** to standardize and make the **inventory process more accurate** in all of its points of sale around the world

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A French fashion house and luxury goods company founded in 1854 required the support of RGIS. The company produces a range of products, from luxury trunks and leather goods to ready-to-wear, shoes, watches, jewelery, accessories, sunglasses and books. The retailer is one of the world's leading international fashion houses; it sells its products through standalone boutiques, lease departments in high-end department stores, and through the e-commerce section of its website. The company operates in 60 countries with more than 450 stores worldwide.

REQUIREMENT

In order to have, remotely and in real-time, a global view of the stock levels and make the inventory data more accurate, the luxury goods company wanted personalized software accessible online, so required RGIS to:

- Simplify the **inventory methodology** in all its stores around the world
- Standardize best practices and improve the **operational efficiency of the internal teams**
- **Increase the frequency** of cycled and annual inventories
- Develop dashboards to manage the activity and **identify live anomalies** (overstocks, breaks and shrinkage)
- **Optimize and plan** the supply of its points of sale worldwide

SOLUTION

To carry out this tailor-made software project, RGIS provided the following:

- Set up a **steering committee** to ensure the smooth running of operations, to ensure that customer expectations were met and to **maintain cohesion** between the various stakeholders involved
- Mobilized a team of **experienced RGIS programmers** specifically dedicated to the IT development of the mobile solution
- Developed a **100% secure computer program** hosted on a private cloud
- Deployed a simple and **intuitive web application** adapted to multiple platforms
- Personalized the design to respect the **client's brand identity**
- Reported inventory data, collected in real-time, in the form of **dashboards**

RESULTS

By outsourcing the IT development of a **tailor-made inventory management solution** in SaaS mode to RGIS, the high end retailer has:

- Own **secure mobile solution**, accessible 24 hours a day, for an unlimited number of users
- Obtained better visibility of inventory activities carried out in the field by internal teams and **improved productivity**
- Benefited from real-time data accessible from any tool via the internet
- Improved accuracy of the results of the inventories around the world and **optimized the flow of goods**
- Achieved **large-scale savings** by avoiding investing in data entry equipment and specific installations
- Saved time in processing and **analyzing global inventory data**

By partnering with RGIS, the high end retailer found that there was a **visible return on investment by a reduced shrinkage**, improved operational efficiency and **better coordination of goods globally**

Cloud Inventory

Real-time Data

Secure & Confidential

Bespoke Mobile App

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